



NGO “ASOCIACIÓN PRO DESARROLLO PERÚ VIDA”

KUYAKUSUN-WIÑASUN-KAWSASUN

Under the auspices of:



**Pronto
Salud**

www.aprodeperu.org



**NGO “ASOCIACIÓN PRO
DESARROLLO PERÚ VIDA”**



Project: Community Health Centers



Contributing to the Promotion of Human, Social
and Sustainable Development in Perú



NGO “ASOCIACIÓN PRO DESARROLLO PERÚ VIDA”

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We are a non-profit civil society organization, legally recognized as a private, non-denominational and non-partisan NGO. Our main objective is to contribute to the Promotion of Human, Social and Sustainable Development in Peru, in order to achieve social integration; the reduction of poverty levels, inequality, social injustice and lack of opportunities for Peruvians. One of our most significant signs of organizational identity is reflected in the process of carrying out our activities, programs and projects that we execute with an integral view within the framework of the SDGs, working hand in hand with the community in the fulfillment of the objectives we have.

TOGETHER WE CAN



Project: Construction of a Sport Court in a school



/ History of AprodePeru

The NGO Asociación Pro Desarrollo Perú Vida - APRODE PERÚ, is a private non-profit organization, founded on July 18, 2007 in the city of Lima. It was born from the aspirations of a team of professionals and caring people willing to contribute to the human, social and sustainable development of Peru, who, at the call of Percy Gómez Merino, a Peruvian citizen born in the city of Chulucanas, Morropón Province - Piura Region, established an official organization in accordance with Peruvian law. Since its foundation, Aprode Peru established two main objectives, promote humanitarian aid and cooperation for the development of Peru at a national level.

Aprode Peru today recognizes in its founding associates the personal quality, courage, trust, social commitment and love for others demonstrated since the first years of institutional life. These values were and continue to be the pillars that allow us to advance, grow and inspire those who today lead and participate in the institutional life of APRODE PERU.

Establishing Aprode Peru has been a long road full of difficulties and needs, but also of infinitely gratifying moments. Thanks to the dedication, perseverance, responsibility, honesty and dedication of those who are part of our institution; day by day we manage to face the obstacles that we face; however during the years of institutional life we can see many projects and activities that only seek to contribute to improving the quality of life of our fellow beneficiaries of vulnerable communities nationwide in compliance with human rights and the welfare of all Peruvians.

In Aprode Peru, we reaffirm our unavoidable commitment to continue working for the development and welfare of the people, inspiring our people with a single phrase: "Believe to Create and Do to Achieve".

/ OUR MISSION

We fight for the quality of life of Peruvians in need, seeking to reduce the levels of poverty in the most vulnerable communities and low-income populations that do not find equity and feel excluded from society.

/ OUR VISION

We want to be a leading institution in the human, social and sustainable development of our beloved Peru and to be an inspiration for the emergence of more actors of change to achieve a society with values.



OUR VALUES

Independence

Aprode Perú is a non-denominational and non-partisan organization, which carries out its mission without discrimination based on race, religion or sex.

Perseverance

We are tenacious in overcoming obstacles. Taking advantage of our strengths and minimizing our weaknesses, we face the scenarios of our institutional work taking into account the mission and the priority order of the goals and objectives for its proper fulfillment.

Respect

We strengthen our relationship with stakeholders and ensure the preservation of the environment.

Recognition of people's dignity

We reaffirm the right to dignity of the people, families and communities where we work, we want to build with them a more just and supportive world.



Loyalty

We affirm our commitment to the association and its members.

Solidarity

Aprode Perú promotes solidarity in different fields of daily life, as an effective commitment to the achievement of a dignified life for people in need, and the communities that receive aid.

Excellence

We act with rectitude and efficiency in the application of the resources that the Peruvian society and the world entrusts to us, seeking the greatest possible effectiveness in the execution of the work that we do.

Integrity

We are people of integrity and our actions are carried out with morality.

Health campaigns in mobile polyclinics

Through our Donations Program "Compartiendo Bienestar" (Sharing Wellbeing) and in partnership with the clinic "Pronto Salud", we promote the realization of medical campaigns of primary health care and delivery of free medicine to low-income people in the communities of intervention of APRODE PERU with the financial support of private enterprise in the framework of corporate social responsibility that promotes our organization in alliances with mining companies, and companies of construction, transportation and general services.



Humanitarian Aid

In Aprode Perú, we provide humanitarian aid in emergency situations around the country in cases of natural disasters, pandemics, fires and other man-made disasters. For this purpose we call for the participation of volunteers in the performance of immediate tasks such as professional and material assistance to help the affected population in an effective and timely manner. For these cases we manage international aid and national private companies, with the support of young university students we raise money and we organize multisectoral teams for the execution and attention of emergencies anywhere in Peru. Likewise, we support low-income people in situations of abandonment, vulnerability and social risk according to our institutional policy guidelines.

Formulation and Execution of Development Cooperation Projects

Aprode Perú is a multisectoral organization and in this context has a staff of professionals and support of professional volunteers for the formulation of technical and viable proposals that contribute to the development of the people in the areas of education, health, environment, agriculture, productive development, tourism and social infrastructure. For this purpose, socio-economic studies of the communities of intervention are carried out to know not only the needs of the population, but also their resources and potential to propose sustainable development projects to the following: local, regional and national authorities; international technical cooperation; private enterprise and generous people who wish to contribute to an improvement in the quality of life of people in need.



Our Main Programs and Projects

- Project for the Construction and Implementation of Community Health Centers for Rural Areas and Human Settlements in Peru.
- Sports Project: Promoting Sports for your Health, Peru (Construction of Sport Courts in Public Institutions at a National Level)
- Project of Construction and Implementation of School nursing offices for Public Educational Institutions at national level.
- Food Attention Program "Come Sano, Vive Sano" (Eat Healthy, Live Healthy).
- Program to support Public Health Centers in rural areas at the national level.





TOGETHER WE CAN

Fundamental Principles

Strengthening capacities

We articulate the cooperation for development and humanitarian aid in alliances with local, public and private, national and international institutions through sustainable programs and projects that seek to improve the living conditions of people with low economic resources at a national level as a result of the good management made by the community leaders.

Generating opportunities

Together with state institutions, private enterprise and the community, we promote the development of social entrepreneurship initiatives and employment opportunities to gradually reduce poverty levels, thus generating a dignified life with well-being and progress for all Peruvians.

Promoting well-being

We develop sustainable activities and projects that involve the active participation of community institutions. In the same way, we focus our projects and activities in favor of the welfare of people in situations of poverty, vulnerability and social risk.

Strengthening communities

We promote as a fundamental principle the institutional integration to achieve social integration in favor of peace, justice, human rights, freedom, citizen security and social cohesion to build together a great, sovereign, democratic Peru and a better place to live.

OUR PROGRAMS

The execution of APRODE PERU's objectives is developed through its main programs:

1 VOLUNTEER PROGRAM "VIVIMOS, SERVIMOS" (WE LIVE, WE SERVE)

Our Volunteer Program aims to promote citizen participation of Peruvians and foreigners, in a framework of solidarity and social action for the development of Peru. It is also an opportunity for personal and professional development for those who participate in the processes of change that are promoted in our country with a focus on social responsibility in compliance with the Sustainable Development Goals (SDGs), to achieve a better world.

2 DONATIONS PROGRAM "COMPARTIENDO BIENESTAR" (SHARING WELLBEING)

The main objective of our Donations Program "Sharing Wellbeing" is to channel humanitarian aid and fundraising to design and implement programs, projects and social campaigns in favor of the vulnerable population of our country according to the thematic established by our organization and in compliance with our goals and objectives.

3 FAIR TRADE PROGRAM "ALIANZAS SIN FRONTERAS" (ALLIANCES WITHOUT BORDERS)

Our Fair Trade Program aims to promote the formalization of small and micro enterprises in favor of producers of handicrafts, beekeepers, leather goods among others, providing free technical advice in order to undertake their businesses with a view to family prosperity and contribution to the economic development of the country. In Aprode Peru we encourage the principles of fair trade, rejecting subsidies, welfare aid and child exploitation. For us it is important to promote job opportunities, equality between men and women, quality in sustainable production and environmental protection.

4 SOLIDARITY TOURISM PROGRAM "UNA AVENTURA QUE AYUDA" (AN ADVENTURE THAT HELPS)

Solidarity tourism is an alternative for the promotion of Peruvian tourist sites to the national and international market. Currently this type of tourism is promoted as an economic source whose development processes are carried out for the benefit of the population of lack economic resources and that are affected by various climatological situations of a natural nature. The tourists who participate in our Solidarity Tourism Program, perform volunteer activities within the communities they visit, contributing to their social and economic development.

